

## Vantage EMEA changes name to Legrand Integrated Solutions Booth 1-N10

**Belgium, January 2018 - Vantage EMEA changes name to Legrand Integrated Solutions.**

**The corporate name change to Legrand Integrated Solutions is reflected as in today in all communication materials and platforms.**

The new name reflects the company's transformation to support direct system Integrators and subsidiary in finding the best solution to meet their customer requirements through: defining the best system architecture, driver development, integration between different group Legrand systems or third party.

Legrand Integrated Solutions works towards tackling the international market with the unique perspective that's necessary to help the customers to meet their most challenging control and automation project demands. The new structure organization will manage and drive high priority 3rd party partnerships for systems opportunities within Legrand by becoming in the future years the primary support centre for complex systems sales across all of Legrand.

### **From Vantage EMEA to Legrand Integrated Solutions**

25 years ago, Vantage EMEA had a small start as internationally independent system integrator that quickly developed becoming Vantage distributor for Europe using the experience from the previous years. In the first years Vantage EMEA transitioned from the local Vantage representatives to the European market and even to the Middle East areas, at a very fast speed. At that stage, Vantage product line was not exclusively only about dimmers and relays, but also was including the options to integrate third party products. Also, during this period the VEMEA team started to build on years of experience around all those integrations.

*"With Legrand Integrated Solutions we create an added value above the great product range of Vantage we had already. The Legrand group offers a wide range of compatible products that simplify and enhance the projects we do. Most of our projects are in demand of multi room audio (Nuvo) shades (Qmotion) audio racks (Middle Atlantic Products) good network structure (Luxul) video door phones (BTicino), UPS, Wiring devices, structured cables, power distribution and many others. The goal with Legrand Integrated Solutions is also to expand our project portfolio into new markets such as the CP Electronics commercial projects with integrated smart meeting rooms, user interfaces, etc. As System integrator it's many times very hard to understand what the best solutions are for certain project requirements with this transition we want to shape our company to support those issues and to streamline the integrated solutions for every single project",* Bart Stuyven, VP Development & Service, Legrand Integrated Solutions.

Legrand Integrated Solutions's business objective will continuously evolve in order to incorporate additional Legrand product lines that serve a wider number of vertical markets. The public launch and the company's website will be inaugurated during Integrated Systems Europe 2018, Amsterdam.

### **ABOUT LEGRAND**

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. Drawing on an approach that involves all teams and stakeholders, Legrand is pursuing its strategy of profitable and sustainable growth driven by acquisitions and innovation, with a steady flow of new offerings—including Eliot\* connected products with enhanced value in use. Legrand reported sales of more than €5 billion in 2016. The company is listed on Euronext Paris and is a component stock of indexes including the CAC 40, FTSE4Good, MSCI World, Corporate Oekom Rating, DJSI World, Vigeo Euronext Eurozone 120, Europe 120-France 20 and World 120, and Ethibel Sustainability Index Excellence. (ISIN FR0010307819). [www.legrand.com](http://www.legrand.com)

#### **Press Relations**

Marketing & Communication

Simina Mazureac

T: +32 (0)3 773 31 06

M: +32 487 14 81 50

[simina.mazureac@legrand.com](mailto:simina.mazureac@legrand.com)