



CASE STUDY

ARTÉ BOUTIQUE
FLORENCE, ITALY

2022

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ABOUT

Located in Florence, Italy

Client: Artè Boutique Hotel

Installer: Tecno Luce, Florence

CHALLENGE

The ten million tourists who visit Florence every year want to experience the city "from the inside". Thus, over time, many historic buildings have been transformed into hotels. This is the case of Artè Boutique hotel, a 17th century building, nestled in the heart of Florence with stunning view of the Dome, recently renovated and upgraded to the comfort of a modern accommodation, commissioned by Filippo Carlo Caramazza. The entrepreneur has invested experience and passion in this structure with unique and fascinating ambients, where each room is different from the others, with colored walls and frescoed ceilings, an original and welcoming environment, designed by his wife Tiziana Serra. All rooms have been carefully decorated, furnished, and equipped to provide the maximum comfort in an elegant modern Italian style reflecting the essence of Florence.

SOLUTION

In such a refined setting, electrical systems also played a fundamental role, and entrepreneur Caramazza had no doubts in the choice as he had been working with BTicino, brand of Legrand, for years and had always appreciated the quality and reliability of the solutions proposed. Hence the choice of the smashing beauty and smart technology of Living Now, the BTicino range also ideal for hotels. The absolute flatness of the solution together with the elegance of the total black version are in fact the ideal garment for switches that are easily identifiable even at night, thanks to the signaling LEDs. To optimise and improve the guest room management, the whole equipment has been enriched with the Legrand UX premium range of touch technology interfaces such as outside door indicators or keycard switch readers.



The choice of using the guest room management system in hotel with a limited number of rooms may have appeared surprising, but entrepreneur Caramazza explained that he was impressed by the system ability to improve the reception and control service, with special attention to energy and aesthetic aspects. This way, in fact, communication is made possible, on a single platform, between the supervision made by the hotel staff and the room management that each guest can easily customize. To ensure rapid installation and high flexibility, the guest room management system communicates through the SCS-BUS proven protocol. Attention to details has been purposely exasperated. The Artè logo needed to be silk-screened on the individual elements, a request that BTicino was able to quickly satisfy, too.

BENEFITS

Maximum comfort in an elegant modern Italian style
Guest room managements system for an all-round room control experience

PRODUCTS

System installed

Guest Room Management

- Living Now wiring devices
- UX Premium outdoor indicators & card reader switch
- Modular Electrical Panels
- Space Line room switchboards with BT DIN modules
- Communication protocol: SCS-BUS

